Adrianne Apon

UI/UX Designer, Website Designer & Developer

I'm a UI/UX designer and website developer with over 7 years of experience creating designs that put users first. I love combining creativity with functionality to build websites that are not only visually appealing but also easy to use. My goal is to craft intuitive, user-friendly interfaces and solid web solutions that provide an outstanding experience for every user.

Caloocan City, Philippines   •   +63 945 411 6411   •   adrianneapon@gmail.com   •   adrianneapon.xyz

WORK HISTORY

Website Designer & Developer
Strikingly *Sept 2023 – Nov 2024*

Duties & Responsibilities

- Design or redesign a website for Strikingly's new clients based in different country.
- Conduct research on the client's business and target audience.
- Collaborate with our representative (referred to as the Happiness Officer) who has direct contact with the business owner for better understanding and clarifications on the client's business.
- Create low- and high-fidelity designs using Figma.
- Develop the approved/finalized UI & UX design using Strikingly's CMS.
- Update the current site of a client based on the requested updates.

Freelance Designer & Developer
Upwork *Sept 2023 – Jan 2024*

Duties & Responsibilities

I utilize my skills in design and development to cater to diverse client needs, including graphic design, UI/UX design, website design, and development.

- Create graphic designs for clients, such as infographics, flyers, banners, social media posts, tarpaulins, wedding invitations, brochures, thumbnails, logos, and more.
- Design UI/UX solutions using Figma for clients seeking a website redesign or a design created from scratch.
- Develop finalized UI/UX designs using HTML, CSS, JavaScript, PHP, or WordPress, based on client requirements.

UI/UX and Website Designer
CityStyle IT Solution Corp. *Jan 2023 – Sept 2023*

Duties & Responsibilities

- Create a website from scratch for Japanese clients.
- Collaborate with the project manager, who has direct contact with Japanese clients, to gather website requirements.
- Conduct research on the client's business and target audience.
- Design user-centered wireframes and mockups using Figma. Design a High fidelity design for desktop, tablet and mobile.
- Create banners, icons, and other graphic designs using Photoshop.
- Develop the approved/finalized UI and UX design using HTML, CSS, Javascript, PHP, Bootstrap and connect it to WordPress.

Website Designer & Developer
EnfraUSA Solution Inc. *Jan 2020 – Dec 2022*

Duties & Responsibilities

- Create a website from scratch for American clients.
- Collaborate with clients or business owners to gather website requirements and clarify details about their business.
- Conduct research on the client's business and target audience.
- Design user-centered wireframes and mockups using Figma.
- Develop the approved/finalized UI and UX design using HTML, CSS, and JavaScript on EnfraUSA's CMS.
- Perform testing for the website's responsiveness on desktop, tablet, and all mobile devices, including Android and iOS. Test cross-browser compatibility.

Sr. UI/UX and Website Designer
Wilcon Depot Inc. *Jun 2018 – Jan 2020*

Duties & Responsibilities

- Maintain the company's website with regular updates.
- Collaborate with the digital marketing team on online marketing strategies, including SEO, ad designs, social media posts, and more.
- Design and create a fully functional website for the company's giveaway event in collaboration with my team.
- Create a low- and high-fidelity design using Figma for Wilcon's giveaway event website.
- Develop the approved high-fidelity design using HTML, CSS, JavaScript, PHP, Bootstrap, and a database. Collaborate with the IT department on database integration.
- Design the UI and UX for the company's e-commerce mobile app using Figma.
- Edit photos, images, and GIFs using Adobe Photoshop; create icons using Adobe Illustrator.

UI/UX and Website Designer *(Project-based)*
DXC Technology Philippines *Oct 2017 – Mar 2018*

Duties & Responsibilities

- Create UI/UX designs for DXC's client in the Philippines, JFC.
- Design low- and high-fidelity mockups using Figma.
- Design graphic content using Photoshop.
- Submit the approved and finalized UI/UX design to the developers.

Website Designer & Developer *(OJT)*
FMB – DENR *(Government Office)* *Mar 2017 – May 2017*

Duties & Responsibilities

- Collaborated with other developers and the project manager to define project objectives.
- Create a low- and high-fidelity design using Figma and created graphic designs using Adobe Photoshop.
- Developed the finalized UI/UX design in VS Code using HTML, CSS, JavaScript, PHP, and Bootstrap. Used XAMPP and PhpMyAdmin for database management.

EDUCATION

Bachelor of Science in Information Technology (BSIT)
Bestlink College of the Philippines (BCP) *Mar 2013 – May 2017*

TECHNICAL SKILLS

- UI/UX Design
- Website Design & Development
- Responsive Website Design
- Cross-Browser Design
- Graphic Design
- Figma
- Adobe Creative Suite
- HTML
- CSS
- JavaScript
- jQuery
- Bootstrap
- WordPress
- PHP
- Database

SOFT SKILLS

Passion   •   User-centric design   •   Creativity   •   Time management   •   Communication   •   Resourcefulness   •   Efficiency   •   Teamwork